



Race to 99 Percentile 2021

The second online edition of one of the most-awaited events of the year in the MBA test-prep education space, 'Race to 99 Percentile' went live on August 28 & 29 at 10:00 hrs. Over 6,000 unique MBA aspirants logged in per session to witness the magic that GP, Gejo, and ARKSS had to offer.

Race to 99 Percentile, a flagship event of Career Launcher MBA, has been conducted pan-India in an offline mode in fully-packed auditoriums during pre-COVID times. However, since last year, the event has been shifted to an online platform powered by Kestone. Moreover, this year, the event was divided into 4 parts, Smart CAT Crackers & Test-Taking Strategies scheduled on 2 consecutive days, beginning August 28.

GP starred in the opener that received absolutely amazing feedback, as usual. The students remained spellbound as he took them through his rules of attempting QA in CAT. Be it approximation using 'cute numbers', or cracking Geometry using a rough paper, GP kept the audience mesmerized throughout the session.

The second part of this year's Race to 99 Percentile, held on August 28, featured ARKSS' session on test-taking strategies, where the focus was on how one should analyze a Mock. Set methods to follow, decision-making for attempt/non-attempt, targeting strong areas & scrutinizing each upcoming mock were some of the key points that were covered.

The third part of Race to 99 percentile, held on August 29, featured Gejo, as he took the audience through the VARC section of CAT. The expectations of the audience had sky-rocketed after GP's & ARKSS's sessions; and Gejo put up an equally good show—if not an even better one—for VARC. The audience was as enthralled by Gejo's approach of solving RCs, as was amazed by his boundless infectious energy.

(Continued on page 2)

SATYASPEAKS



Editor-in-Chief

The peak season of preparation is represented by the launch of the RT99 series on the MBA/CAT front beginning August, while the full-fledged Go-To-Market action for the next season commences for 2022 through initiatives such as Tycoons 2.0. The recognition and celebration of student successes in Law, IPM also help in creating positive buzz around the CL brand and academics in each center and city. The LST success story celebrations too were great with nine out of top ten in CLAT results belonging to us. All these were in the thick of our action over the past month or so.

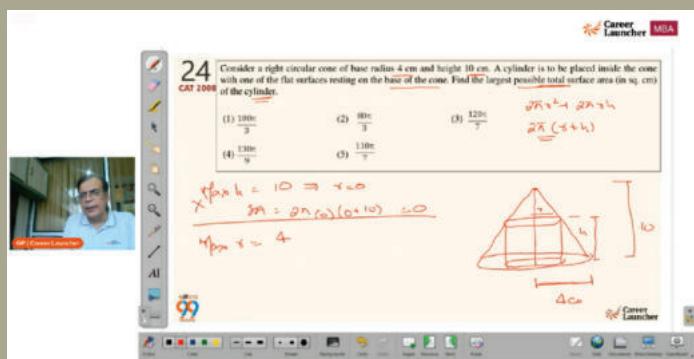
On the ground preparation for success, the TJK (Taiyaari Jeet Ki) series of regional meetings has also been launched, with Varanasi being the first hub for Eastern UP. The TJK caravan travels to various hubs across the country in the coming weeks. One of the highlights of the Varanasi huddle was the decision to launch a co-owned batch by Eastern UP centers. That sounds exciting as an experiment. Our foundation-led initiatives that help us build the right brand awareness and goodwill with schools, teachers, government institutions too have begun to gather momentum as COVID-19 appears to slowly melt away. I hope I am not speaking too soon on this matter!

On our team and people front, August saw us all come together to celebrate our Foundation Day, and also celebrate the talent of the CL Cubs through an art talent show. I would encourage you to keep focus on the health, well-being, and education of all our team members and their families. These are the only resources we have! As Narayana Murthy (Infosys) famously said once – "All our assets walk out of the door each evening". Our greatest assets too are our people, including you and your family.

Satya



(Continued from page 1)



The fourth, and concluding, chapter of Race to 99 that dealt with DILR was conducted on August 29. Starring ARKSS, it received an overwhelming response. ARKSS took the audience by surprise as he illustrated how seemingly impossible questions of LR can be easily tackled using clues from the questions and options. ARKSS, with his quick methods of solving DI, boosted the confidence of the students.

In a nutshell, the experts, through their techniques and expertise, gave us just another reason the student fraternity often refers to them as 'GURUS'. With more than 6,000 MBA aspirants attending each of the sessions, Race to 99 Percentile is now the hot topic in the MBA Test-Prep space.



In a low-carbon world, renewable energy technologies are hot business. For investors looking to redirect funds, wind turbines and solar panels, among other technologies, seem a straightforward choice. But renewables need to be further scrutinized as forging a path toward a low-carbon future. Both the direct and indirect impacts of renewable energy must be examined to ensure that a climate-smart future does not intensify social and environmental harm. As renewable energy production requires land, water, and labor, among other inputs, it imposes costs on people and the environment. Hydropower projects, for instance, have led to community displacement and exclusion. Renewable energy supply chains are also intertwined with mining and manufacturing, leading to greater levels of electronic waste. Furthermore, although renewable energy can be produced and distributed through small-scale, local systems, such an approach might not generate the high returns on investment needed to attract capital.

Although an emerging sector, renewables are embedded in long-standing resource extraction through their dependence on minerals and metals. Scholars document the negative consequences of mining... even for mining operations that commit to socially responsible practices[3] many of the world's largest reservoirs of minerals like cobalt, copper, lithium, [and] rare earth minerals—the ones needed for renewable technologies—are found in fragile states and under communities of marginalized peoples in Africa, Asia, and Latin America." Since the demand for metals and minerals will increase substantially in a renewable-powered future... this intensification could exacerbate the existing consequences of extractive activities.

Among the connections between climate change and waste, O'Neill... highlights that "devices developed to reduce our carbon footprint, such as the batteries for hybrid and electric cars or solar panels [...] become potentially dangerous electronic waste at the end of their productive life." The disposal of toxic waste has long perpetuated social injustice through the flows of waste to the Global South and to marginalized communities in the Global North.

While renewable energy is a more recent addition to financial portfolios, investments in the sector must be considered in light of our understanding of capital accumulation. As agricultural finance reveals, the concentration of control of corporate activity facilitates profit generation. For some climate activists, the promise of renewables rests on their ability not only to reduce emissions but also to provide distributed, democratized access to energy... But Burke and Stephens... caution that "renewable energy systems offer a possibility but not a certainty for more democratic energy futures." Small-scale, distributed forms of energy are only highly profitable to institutional investors if control is consolidated somewhere in the financial chain. Renewable energy can be produced at the household or neighborhood level. However, such small-scale, localized production is unlikely to generate high returns for investors. For financial growth to be sustained and expanded by the renewable sector, production and trade in renewable energy technologies will need to be highly concentrated, and large asset management firms will likely drive these developments.

TYCOONS 2.0

In its second avatar, TYCOONS2.0 was launched in the first week of August 2021. Through gruelling, yet exciting, rounds it unravels the quest for India's next business gurus. In this quest, the TYCOONS juggernaut travels to various campuses across India to select and pick the best representations.

Who can participate: Any student from first year to final year of Graduation/Postgraduation from any College/Institution in India

Participation type: Individual

Timelines: 1st week of August to October 17, 2021

Tycoons is a multi-round event offering students a national platform to compete and showcase their skills to be a future leader. The first two rounds test a student's credentials on **Aptitude**, while in the semi-final and final rounds the focus is on **Attitude and Determination**. In those two rounds, the judges (experts from the industry, as well as management gurus) will evaluate a participant's analytical ability, business planning acumen, as well as presentation skills.

ROUND 1: An Aptitude Test comprising QA, VA, LR & GK. TOP 400 Ranks will advance into the Round 2

ROUND 2: Reasoning + Situation Reaction Test. Top qualifiers will proceed to the semi-finals

SEMI-FINAL: The Face-Off Round, it comprises an Aptitude Quiz and SWOT for a business problem. The TOP 10 shall proceed to the Final Round

The Mega FINAL: The Idea Launchpad, involving a Business Idea Presentation.

Prizes

Seed capital of ₹10 Lakh | Cash prizes of ₹5 Lakh | Fee waiver up to 100% on Career Launcher's Programs | e-Certificates to all participants

There is an attractive incentive scheme for BP centers also for increasing participation from the colleges in their cities.

With most cities now opening up, Tycoons 2.0 can provide the much-needed leads for the next couple of years, as students from 1st year of Graduation till final year of Postgraduation are eligible to participate in the event.





Taiyaari Jeet Ki Varanasi Edition

Over the past few months, the COVID situation is slowly but surely improving, with vaccination drive gaining pace. Most State governments are relaxing lockdown restrictions; and schools and colleges are gradually reopening. The positive impact and effect are visible in the business of our partner centers, which is gradually inching back to 2019 numbers. For sure, with just bit more effort, provided the environment continues to remain conducive, it is just a matter of time before we will cross the business figures of 2019. However, to ensure the same, we should be well prepared and on our toes, so as not to miss out on the growth opportunity, which is eminently visible once again.

Keeping in mind the above, and to spruce up our business strategies and preparations, we conducted a semi-formal meet for all the UP-East Business Partners in the Holy City of Varanasi at Hotel Rivatas on August 28, 2021. The meet was aptly: Taiyaari Jeet Ki - Varanasi Edition.



The meeting was chaired by Gautam Puri sir. The UP-East partners, namely Mr Niraj Prasad (CL Kanpur), Mr S C Bagla & Mr Sanket Bagla (CL Varanasi), Mr Abhishek Singhania (CL Lucknow), Mr Rahul Pandey (CL Allahabad), Mr Harsh Agarwal (CL Gorakhpur) and a team from CL Head Office, including Ms Sujatha Kshirsagar, Mr Shesh Shukla, and Mr Himanshu Jain came together to discuss future strategies. Each partner presented a PowerPoint sharing his observations, market trends, and how the future will look like in the current endemic. A common point emphasized by each partner was to implement UNIFORM approach to business i.e., Uniform Marketing, Uniform Academic Servicing, Uniform Pricing, and Uniform Digital Marketing across the region. Basis the same and various discussions, it was decided and agreed upon that all UP-East centers will launch one Uniform Batch for CAT 2021, CAT 2022, and CLAT 2021 on pilot basis. The students from all these centers will be mapped to this Uniform Batch. The academic delivery will be the responsibility of partners like Niraj, Sanket, Abhishek, and Rahul.

The hospitality and meeting arrangements were seamless and planned to the last detail. Needless to mention, the credit for the same goes to S C Bagla sir. The entire CL UP-East family and CL HO extend their gratitude to Bagalji for making Taiyaari Jeet Ki - Varanasi edition a memorable one.





The LST Legacy Continues!

In the last edition of this newsletter, we had covered how LST-ians secured the top Ranks in CLAT; and made us proud yet again. When the results of AILET 2021 were announced earlier this month, LST-ians once again ensured success in one of the toughest law entrances, by securing 5 out of top 5 ranks!

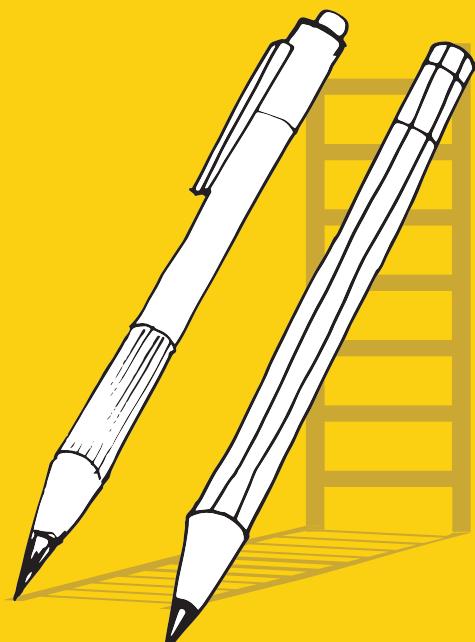
It's for the 14th year straight that LST-ians have ensured top ranks in AILET by beating all competition!

CL | LST Lawentrance.com

5 OUT OF TOP 5 Ranks in AILET 2021!

	AIR 1 SIDDHANT PENCORIYA CL ID: 11686825		AIR 2 MANHAR BANSAL CL ID: 60247990		AIR 3 SUKARM SHARMA CL ID: 11494576
	AIR 4 KANISHK SRINIVAS CL ID: 30470446		AIR 5 VEDIKA CHAWLA CL ID: 30351499	<small>Results under review</small>	

Top Ranks in AILET for 14 Consecutive Years!



Happy
TEACHERS'
Day



August 2021

VOLUME 2

ISSUE 8

Celebrating the Journey of Success!

The law-entrance exams results have brought smiles all over, despite the pandemic still playing around. Our young achievers made us proud again by securing the top ranks in CLAT and AILET, thereby ensuring that the CL-LST legacy continues. For the 14th straight year, LST-ians bagged the top ranks in the two coveted exams: CLAT and AILET; and secured the top three ranks in both the exams.

CL-LST celebrated the stupendous success of our young achievers across the country through multiple City Achievers meets held on August 7 and 8 across locations. The young achievers spoke about their preparation journey, time management, and what it takes to be successful in CLAT and AILET. They shared valuable tips for the future aspirants, who eagerly listened to them and learnt from the sessions.

We also organized a Mega Achievers meet on August 21, where some of the top rankers shared their preparation journey with future aspirants. Lakshaya Grover, NALSAR 4th year student also spoke about the law school life, what to expect during the five-year journey, and how one can set the right expectations.

Here are a few glimpses of the Achievers Meets from different cities



Achievers' Meet - Bengaluru



Achievers' Meet - Bhilai



Achievers' Meet - Bhubaneswar



Achievers' Meet - Chandigarh



Achievers' Meet - Dehradun

(Continued on page 6)



August 2021

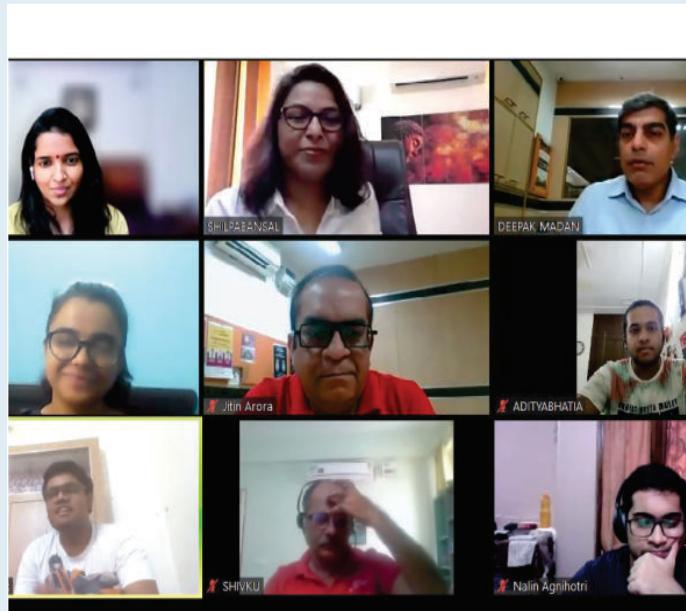
VOLUME 2

ISSUE 8

(Continued from page 5)



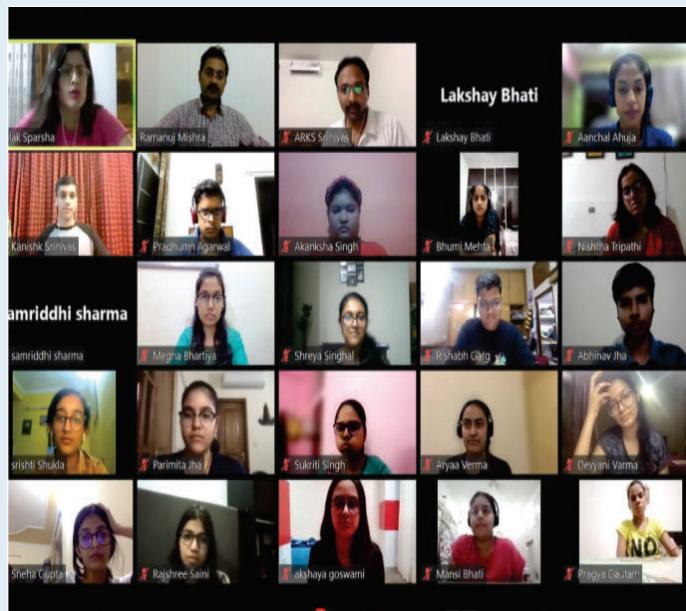
Achievers' Meet - Delhi



Achievers' Meet - Faridabad



Achievers' Meet - Patna



Achievers' Meet - Noida 62 & Greater Noida



Achievers' Meet - Gurugram



Achievers' Meet - Hyderabad

(Continued on page 7)



August 2021

VOLUME 2

ISSUE 8

(Continued from page 6)



Achievers' Meet - Mumbai



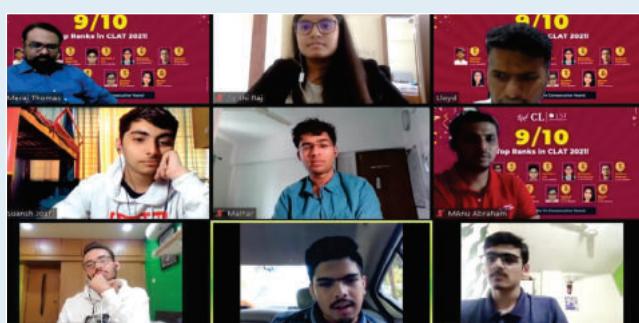
Achievers' Meet - Nagpur



Achievers' Meet - Raipur



Achievers' Meet - Trivandrum



Achievers' Meet - Pune

School Workshops

Two new workshops have been added to the school workshops bouquet by the Capacity Building Vertical: Smart Work over Hard Work and Internet Addiction.

The 'Smart Work over Hard Work' workshop has been designed to enlighten students with smart study techniques useful while preparing for their examinations. The session lays emphasis on the structure of neurons and the types of brain modes: Focused & Diffused. Tips are provided to students on how to deal with procrastination, boost their reading skills, the power of sleep, along with a checklist for test preparation. The idea behind this session is to help students succeed at school without having to spend their entire time studying.

The workshop on 'Internet Addiction' was designed with the objective to caution adolescents on excessive use of the Internet and how deeply it affects their physical, mental, and psychological well being. The workshop focuses on behavioral issues and concerns among children, along with the aspects that make them vulnerable and prone to online threats.

Children begin to live in a virtual world, ignoring the real world where they are possibly subject to rejections, failures or in many cases even acute family problems; so, the virtual world comes to them as a breather. Some physical manifestations like backache, dry eyes, sleep problems, migraine, loss of appetite, and carpal tunnel syndrome are the prominent signs & symptoms observed among teens nowadays.

The workshop presents a deep message: 'Evolve, not dissolve', with a pictorial representation of how an ape gradually evolved and stood tall as a man-and today man is stooping lower and lower physically, to accommodate himself before his computer!

Both the workshops were very well received by schools and enjoyed great popularity and feedback from students.





HR Activities

Online Art Competition by CL-Cubs

On August 7, CL organized an Online Art Competition for CL-Cubs. The little hands at work created beautiful paintings in just an hour's time. The competition was held across 3 categories: Groups A, B, and C, with Nature/Independence Day, COVID Warriors, and Life in Pandemic being the respective themes. All the groups did extremely well. The winners from the 3 groups were: Naivaaidhya, Anshika, and Naina Marwah.



Charity Drive in the spirit of CL

We encouraged every CL-ite to celebrate the spirit of Foundation Day through a Charity Drive. The purpose of the drive was to inspire each one of us to come forward and pay back to the community in our own way. Prasenjit Banerjee and his wife, and Ms Mulka Spandana shared their way of doing special contribution to the community. Mulka shared her story of donating for "Save the Child" initiative every month, whereas Prasenjit and his wife have donated food grain, clothes, and have fed the underprivileged in West Bengal and Faridabad. Hats off to both of you!





August 2021

VOLUME 2

ISSUE 8

Foundation Day Celebration

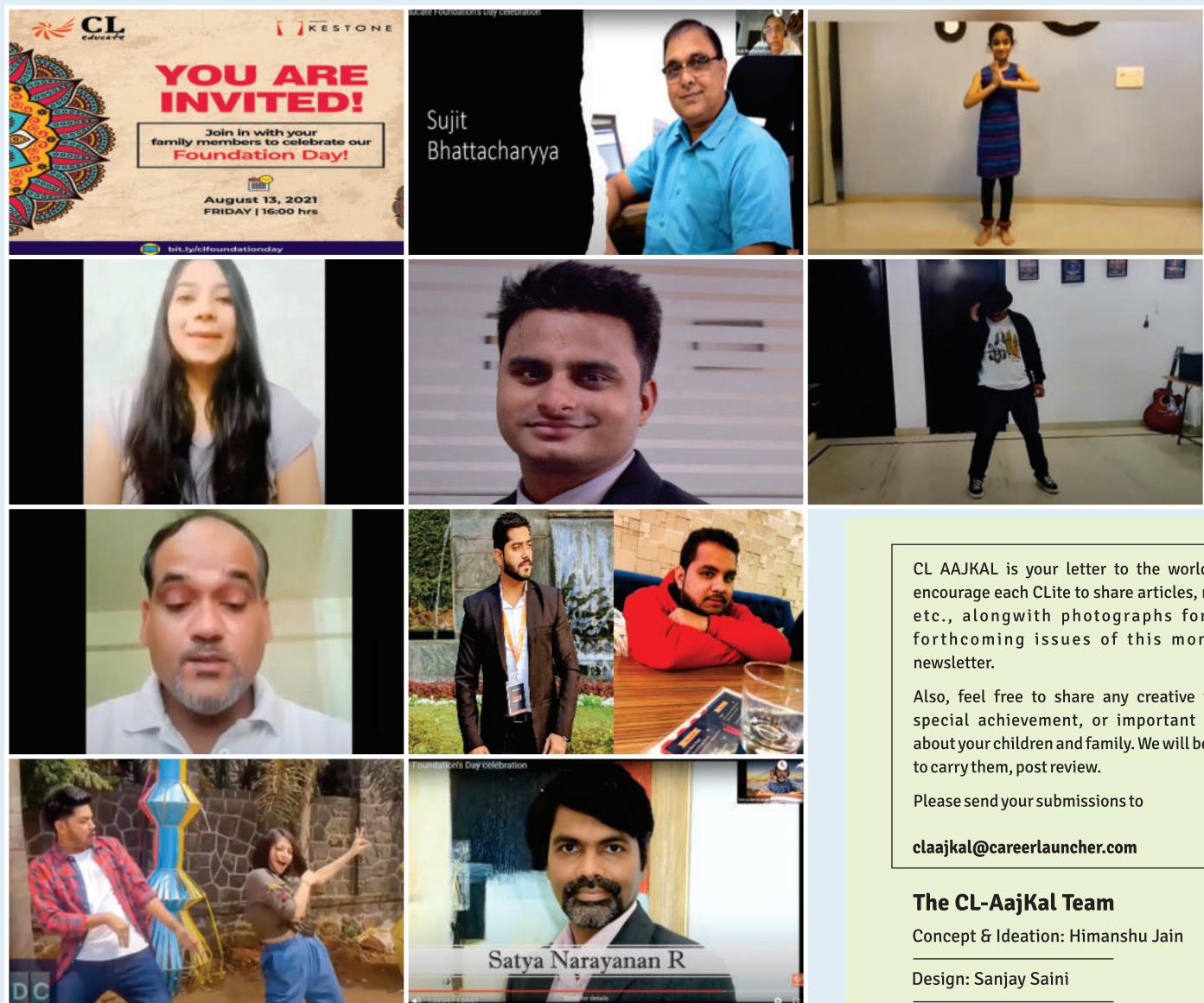
CL celebrated its much-awaited 26th Foundation Day on Friday, August 13, with all CL-ites, their families, and our Business Partners. The online celebrations began by welcoming the attendees by the hosts: Ms Nikita Dwivedi & Mr Rohit Anshoo. The celebrations started with a beautiful welcome dance by Ms Shaarika Bhan, followed by the opening note by Mr. Sujit Bhattacharyya. This Foundation Day, CL felicitated Milestone Achievers for Bronze, Silver, Gold, and Platinum categories for completing the tenures of 5, 10, 15, and 20 years respectively, in the CL ecosystem. Our Platinum Achievers, Mr Surjeet Singh Dhatwalia and Mr Upendra Sharma, shared the experience of their 20-year journey at CL.

The performances: A beautiful mimicry by Sheron Jha, an exciting and a well-written poem by Mr. Shashank Tripathi, a melodious song by Lucky, our entertainment ka pitara Mr. Rohit Anshoo, and two fantabulous dancers Mr Karan Kumar and Mr Sandeep Parmar, mesmerized the audience with their wonderful performances.

During the event, CL-ites participated in the open house CL-Quiz and won prizes for answering the questions correctly. Our CL-Cubs winner announcement for Online Art Competition were also made during the event.

CL also honored our Charity drive participant - Mr. Prasenjit Banerjee and Ms. Mulka Spandana for their participation and initiative.

The celebrations ended with Satya's speech, followed by singing of the national anthem.



CL AAJKAL is your letter to the world. We encourage each CLite to share articles, news, etc., alongwith photographs for the forthcoming issues of this monthly newsletter.

Also, feel free to share any creative work, special achievement, or important news about your children and family. We will be glad to carry them, post review.

Please send your submissions to

clajkal@careelauncher.com

The CL-AajKal Team

Concept & Ideation: Himanshu Jain

Design: Sanjay Saini

Editor: Rupak Ghosh