

CAFTA Case Championship 2021

Frequently Asked Questions (FAQs)

1. Why should I participate in a case competition?

- A case competition is a differentiated learning method. Use this opportunity to apply popular concepts in finance and treasury to solve industry problems. They are also a great value addition to your CV.
- This is a unique case competition because other than participating and competing with the best minds, you will be getting EY CAFTA's Certificate of Participation in your chosen stream. This will reflect that you have gone through advanced learning material and received training by EY professionals pertaining to that stream.

2. What is a case and how does it work?

- A case is a written description of a business challenge or opportunity, typically involving a real business case, in need of a new strategic direction. Case competitions make this method of learning more realistic by challenging you to work and think in a problem-solution direction.

3. Who can participate in the case championship?

- If you are an undergraduate student across any stream at the time of registration or a postgraduate student at the time of registration, from any stream, you are eligible to participate in the case championship. It is also open to the students who have currently graduated in the year 2021.

4. When are registration for case championship opening?

- Registrations for both basic and advance stream open on 23 August 2021.

5. When will the registrations for the case championship end?

- Registrations end date:
 - o For Basic Stream: 26 September 2021
 - o For Advance Stream: 26 September 2021

6. What is the registration fee?

- For Basic Stream:
 - o INR 2,000 (Individual)
 - o INR 3,000 (team of two)
- For Advance Stream:
 - o INR 3,500 (Individual)
 - o INR 5,000 (team of two)

7. If I'm registering in a team of two then how will I make the payment?

- Registration amount for a team of two:
 - o For Basic stream: INR 3,000
 - o For Advance Stream: INR 5000
- The above amount can be paid under "team" category by either of the team member on the registration portal.

- Follow the process given in Question 9.

8. How do I register for the case championship?

- To register, click register now on the Case Championship 2021 webpage.
- After clicking on the link, the payment page will open. You are expected to fill in the details on the payment page.
- You will get an option to:
 - o Select the stream in which you're participating
 - o Type of participation (individual or team)
- After selecting the stream and participation type, your product will be added to the cart. when you will click on 'Pay Now' a form will open requesting for details of the participants. Fill the details and click on 'payment'
- Make the payment for the competition (this is the registration fee for entering in the competition).

Note: (1) You can select more than one streams for participating. While checking out from the website, you can check out for one stream at a time. If you want to participate in more than one stream, you need to separately check out for each stream. (2) During the submission of your case solution, you will be expected to submit your identity card as a proof of your eligibility.

9. What are the streams?

- Each of the streams are tagged to certain learning collaterals which include handbooks and recorded webinar sessions. This will help you get trained in the area you'd want to solve the case study before the release of the case question.

The streams for both the categories are given below:

Basic Streams:

Stream	Detail
Stream 1	Basics of risk management
Stream 2	Basics of global financial market
Stream 3	Managing risk and return through financial instrument

Advance Stream:

Stream	Detail
Stream 1	Managing cash and investments
Stream 2	Mitigating financial risk
Stream 3	Optimizing funding options

10. Can you help me understand what learning collaterals will I be getting in each stream?

- You will be provided with the following collaterals:
 - o **PDF handbooks** that provide practical knowledge around application of concepts in finance and treasury related to the stream that you choose.
 - o **Recorded videos** where EY professionals will explain these concepts from practitioner's point of view.

Basic Stream:

Learning collateral	Quantity
Handbooks	1
Webinars	3 hours

Advance Stream:

Learning collateral	Quantity
Handbooks	2
Webinars	5 hours

11. How many case questions will be there?

- One case question will be announced for each stream. Depending on the stream you have registered for, you will solve the question for that stream.

12. Am I eligible if I do not have any prior knowledge of any stream or no prior case experience?

- Prior knowledge of a stream or case experience is NOT a requirement. You are eligible as long as you have a valid college ID (undergraduate or postgraduate) to show as proof during submission.
- To bring everyone to the same level of understanding, we will be providing you with learning collaterals that will ensure better understanding of the area before you solve the question.

13. I have registered for the competition, but I have not received any learning collaterals. What should I do?

- In case of any issue with the onboarding, feel free to mail us at cafta@in.ey.com
- You can also reach out Priya.bathla@in.ey.com and Sanjana.bhola@in.ey.com

14. If I register on the last day, then will I have enough time to go through the learning material?

- We believe it will take you 5-8 hours to go through the learning material. Even if you register on the last date, it will still give your approximately 15-20 days to prepare for the assessment.

- Please make note that you will be giving the short quiz/assessment on 10 October (for basic stream) and 17 October (for advance stream).

15. What kind of work am I expected to do on the competition?

- During the tenure of case championship, candidates will be provided with learning collaterals. You are expected to go through this learning material and understand how to apply traditional concepts in finance and treasury.
- **Upskilling and Assessment:**
- You will be asked to take a short quiz/assessment relating to the stream you're participating in.
- **Case submission:**
- You will be sent a case question relating to your stream that you will have to solve. To solve this, you need to come up with the best possible solution according to you for the given problem statement.
- As a solution, you are expected to build a PPT response and a video response that you will have to submit within stipulated time.

16. Can you give me the details of the short quiz/assessment? How much time will I take to prepare for it?

- The assessment will be conducted on 10 October (for basic stream) and 17 October (for advance stream). This will be a 30-minute online quiz/assessment comprising 15 objective/MCQ questions. These questions will be a mix of practical and theoretical questions based on the learning collaterals provided to you.
- We believe it will take you 5-8 hours to go through the learning material and prepare yourself for the quiz/assessment.

17. What is the passing percentage?

- No passing percentage for upskilling and assessment stage. You will be evaluated basis your performance in both the rounds

18. Will there be negative marking for the assessment?

- Yes, there will be negative marking. +1 for right answer and -0.25 for the wrong answer

19. What if I don't want to participate in case submission?

- If you don't want to participate in case submission but have completed the assessment, you will get a CAFTA *Certificate of Participation* in your respective stream, which will clearly reflect that you have completed hours of learning in the area.

20. In case I'm participating in a team. How will my assessment be scored?

In case of a team, the best of two scores will be considered while evaluating.

21. What type of time commitment would I look at if I were to participate?

- You would need approximately 5-8 hours of training time and 15-20 hours to prepare your case study solution.

22. How many case questions will be there?

- One case question will be released per stream.

23. Who will design the case question?

- CSC (Case Selection Committee) will be designing the case questions.

24. Who all are a part of Case Selection Committee (CSC)?

- EY professionals & industry experts are the part of CSC.

25. Will I get to interact with CSC at any point?

- CSC will be doing webinars to discuss the expectations around case championship.

26. How difficult will the case be?

- It will be difficult enough to keep the competition fair and reasonable. The level of difficulty will also vary for basic and advance stream. Evaluators will also keep in mind these differences while evaluating the case.

27. Is there one correct answer to a case?

- A case study is a complex situation that needs some type of resolution. Accordingly, there are multiple answers possible.

28. What do I need to submit for my case solution?

- You need to submit a PPT and a video.
- PPT should not be more than 10 slides (including introduction & Thank you Slide)
- Video is an executive summary presentation of your solution. It should not exceed more than 5 minutes. Through the video, you must explain the entire thought process behind the case, the challenges you resolved and the limitations of the study.

29. My PPT is good but I'm not confident in making the video? Is it necessary?

- Yes, it is necessary. You are expected to be articulate and presentable.

30. Is there a template that we must follow for building our PowerPoint presentation?

- When the case question will be released, you will receive a template along with instructions from our side. This is simply to ensure standardization.

31. When I'm doing the video recording, what should I keep in mind?

- Keep your camera in landscape mode.
- Ensure that your full face is visible.
- Ensure that the lighting is adequate and there is no glare.
- Be dressed appropriately in formals.
- The video should not be more than 5 minutes.
- Through the video, you have to explain the entire thought process behind the case, the challenges you resolved and the limitations of the study.

32. How will the case study answers be judged?

- A CSC consisting of professionals from EY has been created to serve as competition judges. Each of the committee members will individually rate the case studies and the votes will be tallied. The information will be sent to the committee for final deliberation (and to break any ties) and the winner will be announced.
- Your performance in assessment along with case solution submission will be considered in final selection of the winners.

- For case solution, marks will be allocated to each team on the submission on:
 1. *Clarity of thought*: It is the ability to think clearly and make others understand your thought process well.
 2. *Content and writing style*: The content should be written appropriately in a presentable manner. Please stick to the template we will be providing for the case solution.
 3. *Depth of research*: You need to go through various sources (like academic journals, company websites and so on) to know the Industry sentiments, approaches undertaken by different companies for consulting cases and so on.
 4. *Practical applicability and relevance of solution*: The solution should be a feasible and logical one. Through the video, you must explain the entire thought process behind the case, the challenges you resolved and the limitations of the study.
 5. *Presentation*:
 - o PowerPoint presentation (As per the template shared with the case question)
 - o Video submitted: For the video, we will also be judging on the basis of your presentation skills, how articulate you are, clarity in speech and the points raised.

33. What if I have participated in two streams? Will I get more time?

- No extra time will be given in any round.

34. During the case study if I have any doubts, who should I contact?

- In case of any issue with the onboarding, feel free to mail us at cafta@in.ey.com
- You can also reach out Priya.bathla@in.ey.com and Sanjana.bhola@in.ey.com

35. How many winners will be declared?

- There will be winner from each basic stream and advance stream who will be announced as 'CAFTA Case Champions 2021'. They will get the opportunity to do 2-month internship (unpaid) with EY
- Next 2nd to 5th teams (from each stream) will be awarded the opportunity to do a one-month live project with EY

36. What will I get if I don't win?

- If you don't win but have completed the assessment, you will get *Certificate of Participation* in your respective stream, which will clearly reflect that you have gone through the learning material in that area.

37. What will the winning teams receive?

- EY CAFTA Certificate of Participation in your respective stream, which will clearly reflect that you have gone through the learning material in that area and received training by EY professionals pertaining to that stream.
- Both in Basic and Advance stream, following will be the winners and will additionally receive the following (only if they haven't already done CAFTA Program earlier):

Winner/Top team from each stream	Unpaid internship for 2 months with EY
2 nd to 5 th team of each stream	1 month live project with EY
Winner/Top team of each stream	100% scholarship on CAFTA
2 nd team of each stream	75% scholarship on CAFTA
3 rd , 4 th and 5 th team of each stream	50% scholarship on CAFTA
All teams registering for CC 2021	25% scholarship on CAFTA

38. What is an internship/Live project?

- Live project is a consulting project you will be working on alongside EY professionals, in a group of four to five people.
- The current cases EY professionals are working on will be allocated to you to work on. You will be given communication on different aspects like expectations of the corporate, scope of work, expected deliverables, etc.
- In the end, you will be designing a PPT as a final submission.

39. Can I choose the month in which I want to do the Internship/live project?

- Yes, you have the flexibility in the choice of month. This is applicable up to six months from declaration of winners.

40. Who do I contact if I have questions about the case study competition?

- For any queries before or during the case study period: Email us at cafta@in.ey.com
- You can also reach out to Priya.bathla@in.ey.com and Sanjana.bhola@in.ey.com